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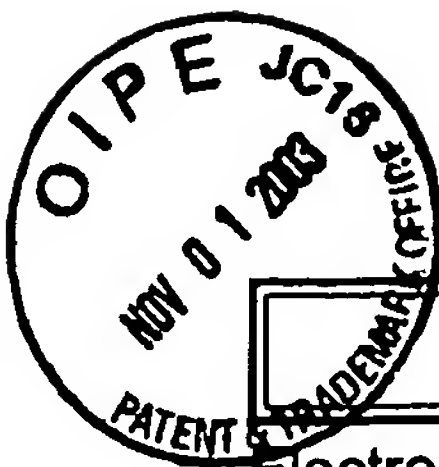
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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/604,476
				Filing Date	July 24, 2003
				First Named Inventor	Ruttenberg, Mark
				Art Unit	3611
				Examiner Name	Unknown
Sheet	1	of	1	Attorney Docket Number	717958.8

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number- Kind Code <sup>2</sup> (if known)			
WB	A1	US-6,038,545	03-14-2000	Mandeberg	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.
WB	A2	US-6,043,802	03-28-2000	Gormish	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Concise Explanation of Relevance of the Materials:	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
WB	B1	WO 93/16443	08-19-1993	Humble	Was cited in the International Preliminary Examination Report from PCT/US02/15377, a copy of which is hereby enclosed.	


Examiner Signature	Widin Borko	Date Considered	11-29-03
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# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	THREE DIMENSIONAL ADVERTISING DISPLAY AND ASSOCIATED METHOD OF USE																																
<div>Application Number: 10/604476</div> <div>Confirmation Number: 1475</div> <div>First Named Applicant: Mark Ruttenberg</div> <div>Attorney Docket Number: 717958.8</div> <div>Art Unit: 3611</div> <div>Search string: ( 5966696 or 5566353 or 6026376 ).pn.</div> <div></div>																																	
<b>US Patent Documents</b>  Note: Applicant is not required to submit a paper copy of cited US Patent Documents																																	
<table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>WB</td><td>1</td><td>5966696</td><td>1999-10-12</td><td>Giraud</td><td></td><td></td><td></td></tr><tr><td>WB</td><td>2</td><td>5566353</td><td>1996-10-15</td><td>Cho et al.</td><td></td><td></td><td></td></tr><tr><td>WB</td><td>3</td><td>6026376</td><td>2000-02-15</td><td>Kenney</td><td></td><td></td><td></td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	WB	1	5966696	1999-10-12	Giraud				WB	2	5566353	1996-10-15	Cho et al.				WB	3	6026376	2000-02-15	Kenney			
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